

Happy New Year - 2014

IMED NEWS

Quarterly Newsletter

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BHARATI VIDYAPEETH UNIVERSITY
Institute of Management &
Entrepreneurship Development, Pune
'A' Grade University Status Awarded by MHRD, Govt. of India
Reaccredited with 'A' Grade by NAAC



GOLDEN JUBILEE CELEBRATION 2013-14



Hon'ble. Dr. Vishwajeet Kadam
Secretary, Bharati Vidyapeeth



Hon'ble. Dr. Patangrao Kadam
Founder – Chancellor,
Bharati Vidyapeeth University



Hon'ble. Prof. Dr. Shivajirao Kadam
Vice Chancellor,
Bharati Vidyapeeth University

Director's Message:

Despite the vulnerabilities of the present situation, organizations are exceedingly looking at alternatives to surge and sustain. This has had a tremendous learning as an outcome on us as IMED has surged forward despite vulnerabilities. As a part of the Golden Jubilee celebration of Bharati Vidyapeeth, we put a great event in PRIDE wherein 100 entrepreneurs from the country were felicitated. The industry interaction was further enhanced through the conduct of IIPS and a Job fair benefiting many through provision of career opportunities. Our efforts towards providing opportunities of

employment, has resulted in the participation of more than 150 companies in the placement drive every year.

We have planned a good mix of events in the coming term from Dec 2103 to april 2014 which are International Management fest, Sports Day, Dunkyard (national basketball competition), International Conference on Cyber Security, an international students meet, Joy of giving week and forum based activities. As always, IMED will continually strive to provide opportunities of learning.

Dr. Sachin S. Vernekar
Dean FMS BVU,
Director IMED



HAPPY NEW YEAR 2014

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The International Symposium at Srilanka

The International Symposium on “Paradigm Shift in Management Principles: The Winning Edge” at Srilanka

Bharati Vidyapeeth University- IMED in collaboration with Upali Mahanama and associates, Colombo Srilanka, Shivaji University Commerce and Management Teachers Association, India and Dr Venkat and Associates organized International symposium at Hotel Concord Grand Colombo, Srilanka during 7th November to 12th November 2013 as part of golden Jubilee celebration year 2013.

Ice Breaking Session - 7th November 2013 by Dr Sachin S Vernekar- Dean FMS & Director IMED and Dr Upali Mahanama

Inaugural Session- 8th November 2013. Dr Upali Mahanama, Dr VenkatSubramanian, Dr Sachin S Vernekar, Mr Ravi Jaywardhana and Mr Malik Cader

All participants along with Srilankan invited government officials, with Industrialist were welcomed at “Conimara Ball Room” of Hotel Concord Grand. The chief Guest Hon. Mr Malik Cader- Former Director General Security Exchange Commission and senior Advisor- Ministry of Finance and Hon. Mr Ravi Jaywardena CEO –Maliben Manufacturing Ltd were welcomed by Dr. Sachin S Vernekar Dean FMS BVDU along with Dr Upli Mahanama- International Trainer and convener of symposium, Mr Annasaheb Gurav President Shivaji University Commerce and Management Teachers Association accompanied by Dr Venkatasubramanian International consultant.



From Left to right: Mr. Mubard, Commissioner Excise, Dr Sachin S Vernekar, Dean FMS & Director IMED, Malik Cader- Former Director General Security Exchange Commission and senior Advisor- Ministry of Finance, Dr Upali Mahanama-International Trainer and convener of symposium, Mr Ravi Jaywardena CEO –Maliben Manufacturing Ltd, Dr Venkatasubramanian and Mr Annasaheb Gurav.

The Program began with Srilankan and Indian National anthem followed by lighting of the lamp.



Inaugural Address by chief Guest Hon. Mr Malik Cader- Former Director General Security Exchange Commission and senior Advisor- Ministry of Finance

Souvenir book of the syposium was released at the hands of Chief Guest Hon. Mr Malik Cader. Dr Annasaheb Gurav briefed about the Objectives the Program. Dr Sachin S Vernekar talked about why symposium is planned at Srilanka and announced this is beginning of first International symposium organized by Bharati Vidyapeeth University Faculty of Management at International Venue and intended hence forth every year there will be efforts taken to organize International Symposium at different countries. He introduced Bharati Vidyapeeth University and Various initiatives undertaken by Faculty of management to the participants. Hon Ravi Jaywardhana in his key note address talked about “the effect on imageries in Advertising in the Srilankan Context”. Hon Mr. Malik Cader in his Inaugural speech talked about historical background of The Colombo Stock Exchange”.



Indian and Srilankan Symposium Participants

The inaugural session was attended by renowned Srilankan personalities like Mr Hubert Alvis Ex Commissioner of Excise Srilanka along with Mr Sumeet Liyange Deputy Inspector General, Mr Kalael Edwards Properitory Plant and Company Director, Mr Warren Solman Chairman and Managing Director Fontera, Ms Uwise, Mr Mahid Atulamudli Managing

The International Symposium at Srilanka

Director American Company, Major General Mr K.B. Agodabala, Ms Manjula Perera, Ms Maheshini Mahanama, Ms Dyajeli Peris, Mr Dewak Mahanama, Ms Romeni Mahanama, Mr. Dulang Mahanama. All these towering personalities of srilanka graced the function with their gracious presence.

The following sessions were held:

“The Power of Professionalism In Management” by Dr Upali Mahanama.

“Perception Teaser” by Dr Upali Mahanama.

“Mantras For Success.” Dr Sachin S Vernekar

Dr Sachin S Vernkars delivered brainstorming and motivational speech on “Mantras for Success.” He talked about 4D + 8P = Smile. He elaborated how Dedication, Determination, Dynamism and Decisiveness along with Passion, People skill, The product, Positive thinking, Patience, Paying back to society, Perseverance and Prayer can bring smile on everybody’s face. He cited the example of Bharati vidyapeeth University Chancellor Dr Patangraoji Kadam and Dr Shivajiraoji Kadam Vice chancellors’ Vision of transforming Education though dynamic Education has brought smiles on thousands of faces.

“Rare Insights Into Strategic Management” By Dr



Dr Sachin S Vernekar Address on “Mantras For Success.”

Venkatsubramanian

“Egg Drop- Leadership In Action” by Mr Malik Cader.

Valedictory Session Chief Guest Hon Mr Roshan Mahanama

The Valedictory session had a pleasant surprise for all the participant with Hon Roshan Mahanama World renowned Srilankan Cricket player attended the session. He talked about his own career path with the

note that there is no shortcut for success. He distributed all the Certificate of Participation and Certificate of Honour to all participants and organizing team. This was followed by Vote by thanks by Dr Annasaheb Gurav to all stakeholders.



Dr Sachin S Vernekar giving Certificate of Honour to Hon. Mr Roshan Mahanama, ICC Elite Referee and Former Captain Srilanka Team

Directors participation as chief guest & Guest of Honor

- Dr. Sachin S. Vernekar, Dean FMS & Director IMED was invited as Guest of Honor at National Conference 2013 “IT & Management: Innovations & Inventions – Global Perspective” organized by Anekant Institute of Management Studies (AIMS) in association with BCUD University of Pune on 24, 25,26 Oct, 2013.
- Dr. Sachin S. Vernekar, Dean FMS & Director IMED was invited as Chief guest at National Workshop on “Research Methodology in Social Sciences” from 10th Dec to 19th Dec 2013 organized at IMED Seminar hall.



From Left: Dr. Sachin S. Vernekar, Dean FMS BVDU & Director IMED, Dr. E.D. Khedkar, Dean FoM University of Pune, Dr. C.V. Murumkar, Principal T.C. College, Baramati, Mr. Shantikumar J. Shah (Saraf) Chairman Anekant Education Society, Mr. milind R. Shah (Wagholikar) Joint Secretary AIMS, Dr. N.A. Lahori, Director AIMS.

Industry Institute Partnership Summit 2013

Institute of Management and Entrepreneurship Development, Pune has organized Industry Institute Partnership Summit 2013 on September 7, 2013 in association with NSE, MCCI&A, NSL and NEN in the Abhijeetdada Kadam Auditorium, Pune. IIPS 2013 is an annual event that aims at commemorating the industry professionals and the corporate leaders. The Chief Guest for the event was Mr Krishan Gupta, MD and Global CEO of Organic India Pvt Ltd. from Lucknow. The chairperson for the event was Honorable Prof Dr Shivajirao Kadam, Vice Chancellor of Bharati Vidyapeeth University. The event is the brainchild of dean FMS and director Dr Sachin Vernekar. The event saw the presence of more than 80 corporate leaders and academicians including deans, directors and principals of various colleges from Intellectual discussion on “Skill sets required to bridge the gap between academia and industry” was held. The Panel consisted of global executive coach



Hon'ble Prof. Dr. Shivajirao Kadam Vice Chancellor, Bharati Vidyapeeth University releasing Journal of Management & Social Research, Dr. Sachin S. Vernekar Dean, FMS, BVU & Director, IMED Pune releasing Placement Brochure, Mr. Krishan Gupta MD & Global CEO, Organic India Pvt. Ltd. Releasing IMED News Letter and placement Brochure at IIPS 2013.

and an alumnus of IIM Calcutta Mr. Surojit Saha. Other eminent guests on Panel were Mr. Shomendra Roy from Reliance. Mr. Arup Gupta, Head HR Reliance Communications of Pune. Other big shots of the management sector like, Mr. Y Srinivas Raju, Mr. Srinivas Chundru, Mr. Rupinder Singh and Mr. Sandeep. The student representatives from IMED were - Rishi Mehta from MBA FM and Apurva Singh from MBA HR. The discussions caused opening up of

mindsets of students towards doing a career planning for them.

The skills required for a fresher are integrity, sincerity, honesty, hard work, creativity and humility. They should also be fast learners. Overall, the event was a grand success with corporate from more than 80 different renowned companies attending it.

Economic growth can be sustainable only through constant efforts and focus on Innovation and Transformation at all sectors. At the centre of this all rests the education sector, which provides the requisite human capital. It is the workforce that innovates, that transforms and keeps the momentum of sustainability moving on. The expectation from Educational Institutes especially management institutes to provide creative talent pool is most sought after as the graduates who will pursue career opportunities in industry have the potential to trigger transformation.

All eminent invitees were felicitated by presenting memento.



Hon'ble Prof. Dr. Shivajirao Kadam Vice Chancellor, Bharati Vidyapeeth University addressing the Gathering on the occasion of IIPS at BVIMED.



Felicitating by presenting memento by Hon'ble Prof. Dr. Shivajirao Kadam Vice Chancellor, Bharati Vidyapeeth

CRC Activities

CRC Activities:

Companies participated in the Placement Drive from Oct. 2013 to till Dec. 2013

Sr. No.	Name of the Company	Sr. No.	Name of the Company
1	Harsimran	2	SPA Group
3	Pb. Com	4	One Naukri
5	Pbc Net. Com	6	SEBI
7	Huned Lokhandwala	8	Relic Biotech
9	Mark & Spencers	10	Markets & Markets
11	Bank of New York-Mellon	12	Sudarshan Chemicals
13	Harbinger	14	Pursue India
15	V. M. Software	16	Colgate Palmolive
17	CGS Shipping Ltd.	18	Tata Technologies
19	Sany Heavy Industries	20	Piramal Foundation
21	Fresher's academy	22	Westside Stores
23	Trident Group	24	CMACGM Shared Service
25	Jagbros	26	NSE
27	Reitzel India	28	S & P Capital IQ
29	Adeco Real Estate	30	SP Capital
31	PRGX	32	ICICI Prulife
33	Jaro Education	34	Recruitment India
35	Tech Mahindra	36	Claris Pharma
37	Syntel	38	Reliance Retail
39	Skill Search resource Pvt. Ltd.	40	Sahara
41	Stratecent Consulting	42	Revenir Development
43	Reliance Industries Ltd.	44	ICICI Securities
45	Eclerx	46	Century People
47	Carrokay	48	Mobein Tech
49	Eduskill Tech	50	Nihilent
51	ANG VYASA	52	Zenith Management Consultant
53	Bio Jobz	54	Solaris
55	Hathway Cables	56	Datamatics
57	Tata Communications	58	Consultant
59	RJ Capital	60	Birla Sunlife
61	Persistent	62	Surya Group
63	Siemens India	64	Adecco
65	XION India	66	Consultant (MBA)
67	Sava Global	68	Aquatic Freights
69	Sunrise Marketing	70	SNT

Tree Plantation Campaign

71	Shubh Communication	72	Sungard
73	NJ Group	74	sAvh
75	ITC	76	escan
77	Vavni	78	Just Click
79	Wipro	80	Quick Heal
81	Career Craft Consultants	82	WNS Global
83	Vavni	84	ITC
85	CarWale	86	ADSG Software Technologie

Congratulations to all the students who have been placed in various companies

Tree Plantation Campaign

On 10th October 2013 Bharati Vidyapeeth organized, Tree plantation campaign where they planted more than 50,000 trees at different Bharati Vidyapeeth Institutes all over India. Chief Guest for the event was Mr. Satej D. Patil (Minister of State, Home (Urban & Rural) Rural Development, FDA, Govt. of Maharashtra. The event was started with a rally for Tree planting importance and went till ARAI hills from Bharati Vidyapeeth, Erandwane Campus and more than 350 volunteers of IMED participated for the Tree plantation Campaign and planted trees at ARAI Hills with the dignitaries present on the spot. The event was declared as a grand success.



Dignitaries Left to right Dr. Sardar, Dr. Vishwjeet Kadam, Secretary Bharati Vidyapeeth, Hon.ble, Mr. Satej D. Patil (Minister of State, Home (Urban & Rural) Rural Development, FDA, Govt. of Maharashtra), Dr. Sachin S. Vernekar, Dean FMS BVU & Director IMED



Director, faculty Members, Students of IMED for Tree plantation campaign

IMED Times Job Fair

An ambitious program of Job Fair was organized by IMED in association with Times Group on 26th and 27th October 2013. It had appeared in most popular newspapers like Times of India, Maharashtra Times etc. The event was planned on the onset of Diwali Vacation for students. Good number of Companies participated in the Job Fair.

These are:

1. Crest Pre Media Solutions,
2. Affinity Express,
3. Dr. D.Y. Patil, Institute of Engineering
4. Synechron,
5. Cooper Corp Pvt. Ltd.,
6. Seed Infotech,
7. Kothari National School,
8. Pansoft, IFBI,
9. Uclid,
10. CMC Ltd.,
11. Talent Edge

Almost 3500 students took advantage of the Job Fair accompanied by their parents. It got a huge and enthusiastic response by Puneites and people from nearby places. IMED being the venue partner, gladly provided the entire infrastructure and facilities. On the site registrations, interviews and offer etc. was very systematically organized by all participating



Inauguration of Job Fair at the hands of Hon'ble Dr. Sachin Vernekar, Director IMED.

Companies. From the feedback received we could note the upward trend for IT Companies.

Core Committee from IMED worked under guidance of

Hon'ble Dr. Sachin Vernekar, Dean FMS and Director IMED consisting of Dr. Abhyankar, Dr Sankaye, Mr. M M



Inauguration of Job Fair at the hands of Hon'ble Dr. Sachin Vernekar, Director IMED.

Pole, Mr Rishipathak, Ms Sonali Khurjekar, Mr. Bhangaonkar, Ms Baljeet Kaur and Ms Seema Tarnekar

Times of India Education Exposition 2013 at Sun & Sand

Participation by BVDU IMED

IMED participated in the Two day Education Exposition organized by Times of India in at Sun & Sand, Pune and represented Bharati Vidyapeeth University on 23rd & 24th of November '13. The purpose of organizing this event was to counsel students on selecting the right professional course. The footfall was good and they counseled more than 100 students and interacted with numerous parents. They received 70 specific queries related to various courses offered by the university.

Ms. Sonali Khurjekar, Ms. Shivali Ingawle, Mr. Uday Desai Mr. Prabhat Kumar from IMED represented Bharati Vidyapeeth University at the expo.



From right: Ms. Shivali Ingawle, Mr. Uday Desai and Ms. Sonali Khurjekar counseling students at Education Exposition

Faculty Development Programme on UGC Schemes

Faculty Development Programme on UGC Schemes organized by Academic Staff College

Bharati Vidyapeeth Institute of Management and Entrepreneurship Development, Pune has organized Faculty Development Programme on UGC Schemes under Academic Staff College on 19th October 2013 at Medical College Auditorium, Dhankawadi, Pune.

'Knowledge Revolution' is need of the day. Teacher of higher education is the center of knowledge creation whose contribution serves as effective instrument of social change. The quality and competency of teacher is utmost importance. By keeping this in a view, under the leadership and guidance of Founder Chancellor Hon'ble Dr. Patangrao Kadam, Vice Chancellor Hon'ble Dr. Shivajirao Kadam and Secretary of Bharati Vidyapeeth Hon'ble Dr. Vishwajeet Kadam Bharati Vidyapeeth University has taken initiatives to set up an Academic Staff College. Academic Staff College will work towards:

1. Creation of programmes at all India level to effect opportunities of learning to teachers.
2. Impart latest development in their subject/domain
3. Promote use of ICT in teaching – learning process
4. Impart latest teaching pedagogy among teachers
5. Effectively bridge the gap between academia and industry by enabling teachers in providing requisite skills among students to enhance employability.

Dr. S. F. Patil former Vice Chancellor Bharati Vidyapeeth, Dr. Uttamrao Bhoite former Vice Chancellor Bharati Vidyapeeth, Dr. Renu Batra, Joint Secretary UGC and Dr. G Shrinivas Joint Secretary UGC, Dr. Sachin S. Vernekar Dean FMS and Director- IMED Pune and Academic Staff College graced the inaugural ceremony of Academic Staff College. Directors and Teaching staff of Management Studies from all constituent units of Bharati Vidyapeeth University attended the Faculty Development Program. Dignitaries of the Bharati Vidyapeeth University were present on this occasion.

Dr. Renu Batra, Joint Secretary UGC and Dr. G Shrinivas, Joint Secretary UGC focused on various UGC schemes and guided the participants how to avail these schemes.

Dr. S. F. Patil former Vice Chancellor Bharati Vidyapeeth, Dr. Uttamrao Bhoite former Vice Chancellor Bharati

Vidyapeeth focused on expectations from the faculty members in the changing scenario of the education system.

Dr. Sachin S. Vernekar, Dean FMS and Director- IMED Pune and Academic Staff College delivered a speech on expectations from teachers of higher education and elaborated the importance of research. He focused on HR Theory of types of employees and classified the employees in various stations like Steal Station, Still Station etc. Dr. Anthony Rose concluded the FDP with Vote of Thanks.



Releasing CD and Information booklet of UGC Schemes at the hands of Hon'ble Prof. Dr. Shivajirao Kadam Vice Chancellor, Bharati Vidyapeeth, Dr. Sachin S. Vernekar, Dean FMS & Director IMED, Dr. Anthony Rose, Ms. Baljeet Kaur and Dr. Vinod Ingawale present on the occasion.



Dr. Renu Batra, Joint Secretary UGC being felicitated by Dr. Uttamrao Bhoite former Vice Chancellor Bharati Vidyapeeth, Dr. S. F. Patil former Vice Chancellor Bharati Vidyapeeth, Dr. Sachin S. Vernekar Dean FMS and Director- IMED, Dr. G Shrinivas, Joint Secretary UGC.



Dr. G Shrinivas, Joint Secretary UGC being felicitated by Dr. S. F. Patil former Vice Chancellor Bharati Vidyapeeth

Forum Activities

- **Humanagers HR Forum:**

A Workshop was organized on Contemporary Issues in People Management on 25th Sept. 2013. The purpose of this workshop was to share knowledge and experience that the 2nd year students gained during their summer internship. It was conducted by MBA –HR 2nd year students who had done their summer internship in different companies. This workshop was attended by students from different divisions of MBA 1st and 2nd year. The resource persons share their experience and what they learned during their internship.

Finance forum

Seminar on “Importance of Stock Market and Career Opportunities”

Spark had organized the Seminar on 21 Sep 2013 with ICICI Direct Learning and Securities with the objective to make aware about the importance of stock market and relative career opportunities. The resource persons invited were as follows:

Mr Ajay : Business Development manager (ICICI direct learning)

Mr Nihal khan: Regional manager (ICICI Securities)

Mr Amit Kadam: Regional marketing manager (ICICI securities) They had arranged platform (stock mind) i.e initiative of ICICI direct Centre for Financial Learning, stock mind is the nationwide contest on stock market which challenges sharpest minds across the country by offering a platform to learn, complete with 250 colleges from varied streams of management, engineering, commerce, science.

Our college Students are participated into huge bulk and students got live market feeds, risk free trading with virtual money, learned about how to trade into the different segments of financial markets (options, derivatives, equity, mutual funds). The session emphasized on critical thinking, risk taking, analytical

ability and decision making that go into the making of a thorough professional.

- **International Students’ Cell**

Under the guidance of Hon. director Dr. Sachin Vernekar, the foreign students participated actively in the “Cross Culture Depiction through Charts”, a chart making activity. They depicted their country through various pictures and write-ups. These charts were displayed on various boards in IMED.

The objective of this activity was to make the Indians aware of cross border culture, food, monuments and attire. The aim was to promote the other foreigners in active participation in college activities. The organizing Committee – Mrs. Rajlakshmi Wagh, Mrs Bharati Yelikar and Mr. A. Sathe.



Students Organizing Team of HR Forum & Finance Forum

TIME	SESSION	TOPIC	RESOURCE PERSON
2:05 pm-2:45 pm	1	Statutory Compliances	Rohit Mittal
2:45 pm-3:30 pm	2	Talent Acquisition	Dhruvi Vyas
3:30 pm-4:15pm	3	CSR	Priyanka Chandra

Faculty Development Program on Team Building

Faculty Development Programme on Team Building was organized on September 21, 2013. The resource person invited was Dr. K. Venkatasubramanian, Management Consultant and Trainer, New Delhi.

Team Building is part of a psychological discipline called organizational psychology. It inspires groups of people to communicate through a series of planned events that are fun and motivational. These events can be used to determine strong points in an individual's personality, such as leadership skills. This can benefit the individual by giving them greater job satisfaction and the opportunity to progress to their full potential as their strengths are highlighted. This is a circle of reward, with positive feedback following positive action; a far more efficient way to have efficient contributors.

The following points were focused in the FDP through various group activities.

- ▶ Motivating a team
- ▶ Making the workplace more enjoyable
- ▶ Getting to know each other and on the same platform
- ▶ Teaching the team self-regulation strategies
- ▶ Helping participants to learn more about themselves (strengths and weaknesses)
- ▶ Identifying and utilizing the strengths of team members
- ▶ Improving team productivity
- ▶ Practicing effective collaboration with team members

The FDP was concluded with the valedictory session by Dr. Sachin S. Vernekar, Dean FMS & Director IMED. The Organizing Committee consisted of Dr. Sachin Kadam, Ms. Baljeet Kaur and Mr. Sachin Ayarekar.

Faculty Development Programme on SPSS

A full day workshop on statistical package SPSS was conducted in IMED Computer Lab, on Thursday, 28th November 2013. The resource person was Prof. Dr. Roshan Kazi, Professor and Head, MBA Programme at Allana Institute of Management Sciences, Pune.

Prof. Dr. Ajit More, Programme Co-ordinator MCA (IMED), felicitated and introduced Dr. Kazi. Twenty faculty members attended the FDP. The contents delivered were according to the syllabus of the subject "Data Analysis using SPSS" for MBA.

The FDP started with introduction to basic concepts and components of SPSS. It was followed by practical demonstration and hands on experience with facilities available in SPSS through various editors, toolbars, menu bars, dialog boxes.

Faculty Development Programme on Qualitative Research

On 10th Dec, 2013, FDP was organized on "Qualitative Research". The resource person invited was Dr. Viney Kumar Shrivastav, Professor, Department of Anthropology, Science Faculty, University of Delhi. Dr. V.K Shrivastava delivered a session on Qualitative research. He started his



Prof. Dr. Roshan Kazi, Professor and Head, MBA Programme, Allana Institute of Management Sciences, Pune, being felicitated by Prof. Dr. A.D. More, IMED.

session with "how management emerged as a new discipline?" He discussed importance of correct data analysis in research. He suggested the pragmatic combination of Qualitative and Quantitative research for analysis. Session was concluded after the Question/Answer session,

Research Cell:

On 15th Oct, 2013, the CD of "Research Aptitude test version August 2013" is released at the hands of Hon. Director Dr. Sachin S. Vernekar and Dr. Ashok Ranade, Associate Dean, Research and Development Department.

The CD prepared would be useful for all faculty members and particularly for those who are

undergoing Ph.D course work and pursuing Doctoral Research.

Dr.S.S. Vernekar congratulated the members of R and D department and Ms. Pallavi Chopde and Ms. Sucheta Kanchi who offered special assistance in bringing out Test voluntarily.



Sahyog 2013, Alumni Meet

The annual Alumni Meet of IMED was held on the 19th Oct 2013 at Sharao Lawns Kothrud Pune

This Alumni meet was of utmost significance as it was organized as a part of the Golden Jubilee celebration of Bharati Vidyapeeth.

The Event as specially planned on a Saturday evening to give many of the Alumni a chance to attend the event and catch up with the teachers and old friends.

The event which was held in the beautiful well decorated Sharao Lawns started at 7.15 pm with the alumni given a warm welcome by the second year students. The Alumni were asked to register themselves and a kit with a compliment was given to all the alumni. Many of the alumni were accompanied with their spouse.

The main function which began by some ice breakers and games which was conducted by the second year students, where the Alumni and faculty were given many gifts. This was followed up by a welcome address by Dr H G Abhayankar where he welcomed all the alumni back to their Alma mater, where they have spent the last years of their college life.

After the welcome address the student spoke on various roles the Alumni of IMED play in the development of the institute.

This was followed by the Directors Speech in which

he stressed how the Alumni can be of help to the institute and spoke about his experience of having a strong alumni Association in Delhi. This was followed up by choosing a new alumni body members. In all thirteen alumni volunteered to take the responsibility of carrying out activities of the alumni association.

An open forum discussion was held where the topic of discussion was how to strength Brand IMED. The Alumni gave various suggestions and ideas that could help IMED go to the top in the B School ranking.

This was followed up with a sumptuous dinner and a networking session.



Dr. Sachin S. Vernekar, Dean FMS BVU & Director IMED addressing the alumni.





Sahyog 2013 was coordinated by Mr. Dexter Woodward, Ms. Seema Tarnakar and Mr Uday Desai and the student coordinators for the event were Priyanka Chandra, Rimpay Sawarngi, Rohit Mittal, Pratima Dhawan, B Triveni, Garima Shukla, Payal Kotanala, Sakshi Madan, Nitita Gupta, Apurva Singh, Momita Moitra, Ambali, Akansha Robert and Sargam.

Alumni Speak

What Alumni has to say about IMED Pune

As soon as the Mega Alumni meet which was on the 19th October 2013 was over the organizing team of students got busy obtaining the feedback of the alumni on the function and what they think about the alma matter. Here are the excerpts of what some students had to say

“Its always a pleasure to be Back to IMED, the warm welcome which we are received, feels good to go back as external examiner and this has increased over the last year and half after Dr Vernekar has taken over.”

Neha Arora

HR Consultat

Amdocs

2008 Batch

“Feel good to be back to our old college, brings back memories of our last year of college. Now look forward for more associations with the new Director Dr Vernekar.”

Ganesh Deshmukh

HR Manager

Mothers Recipe

2006 Batch

“Good to know that so much things are happenings at IMED and would love to be a part of all the happenings.”

Neha Ghosal

Asst HR Manager

WNS India

2011 Batch

“The progress of any institute depends on the leader and happy to see that IMED enter a new phase in the field of education with the guidance of Dr Vernekar.”

Yovah Shah

HDFC Bank

2002 Batch

Road Safety Awareness Programs

PUC Check Up Campaign:

Global warming and its consequences on the earth has become a critical issue. To overcome this difficulty, the only solution is to curtail the pollution and increase the greenery on the surface. With the objective of saving our earth, has taken a small step by arranging one day campaign of PUC checking camp on 16th September 2013. We have arranged this campaign in Bharati Vidyapeeth University, Erandawane, Pune. On this day, we have set up PUC center which all vehicles are checked in concessional rates. We have checked around 190 vehicles including two, three and four wheelers. We have got the feedback from the beneficiaries that we should conduct the same type of campaign at least 2-3 times in a year.

On the same day, we also celebrated Ozone Day, where we organized an event of Tree Plantation; we have planted 100 plants in our campus. The event was inaugurated by Mr. Shrikant Patwardhan (an entrepreneur from Bio-energy field)

The students of BBA, BCA and all NSS volunteers all together 250 participated in this event. The programme concluded with the vote of thanks by Dr. Sachin S. Vernekar (Director, IMED).

Road Safety Awareness Programs

Use of 'Zoo – Zoo Cartoon Dress' up at Different Traffic Signals in Pune City:

IMED has conducted various activities under Road Safety and Traffic Management. One of the creative and innovative activity was the use of Zoo – Zoo cartoon dress up for creating awareness about Road Safety and Traffic Management. Students stood at signals in Pune city like, Null stop, Deccan Corner, Alaka Talkies, Bharati Bhavan, Swaragate Chowk, Katraj Depot, Bharati Vidyapeeth Katraj Campus, Warje Malwadi, Karvenagar Chowk, Karve Putala, State Bank of India, Paud Road, Bharati Vidyapeeth, Erandawane Campus.

The activity was organized by the BBA students: 1. Pranav Devare 2. Tanmay Bhardwaj. 3. Ashish Bakshi 4. Aman under the guidance of IMED faculty members Prof. Vijay Phalke, Prof. Pramod Kadam and Prof. Sucheta Kanchi.



(Mr. Shrikant Patwardhan inaugurating PUC campaign.)



(Hon. Dr. Patangrao Kadam (Founder, Bharati Vidyapeeth University) appreciating the work of NSS Volunteers for Road safety Awareness Campaign.)



(Volunteers of IMED with Zoo – Zoo character at Bharati Vidyapeeth University, Katraj.)



(Dr. Sachin S. Vernekar (Dean, FMS, Director IMED) Inaugurating Road safety awareness campaign with ZOO – ZOO character.)



(Inauguration of PUC Check up Camp)

Publication in International Journal

Sr.No.	Author	Title	Journal	Vol/Issue
1.	Dr. Sachin S. Vernekar	Nature of Business Process Outsourcing Organization and its Impact on Employee Satisfaction	International Journal of Research	Vol.2 (2), Jan- June 2013, ISSN: 2231 - 6124
2.	Dr. Sachin S. Vernekar	Green Initiatives in Indian Industry : A Silhouette	Journal of Commerce and Management Thought	Vol 4, Oct – Dec 2013, ISSN (print): 0975-623X, ISSN (online): 0976-478X
3.	Dr. Anthony Rose, Ms. Hema Mirji, Mr. Pravin Mane	Employability Attributes and Values	International Journal of Management and Development Studies.	Vol. No. 2 (2013) Issue No. 10 (October). ISSN(Online): 2320-0685
4.	Mrs.Rajlakshmi Wagh	Comparative Analysis of trends of Cyber Crime Laws in USA and India	International Journal of Advanced Computer Science and Information Technology	Vol. No. 2 (2013) Issue No.1 ISSN (Online): 2320 0235

Seminars/Workshops/Conferences Attended: tional Journal

Name of the Faculty	Name of the Programme	Organiser Place/City	Seminar/ Workshop/ FDP/Conference	Level of Participation	Date
Dr. Anthony Rose	“ICT in Research”	UGC- Academic Staff College University of Pune	Session	Resource Person	19 th September 2013
Dr. Anthony Rose	“ICT in Research”	Department of Commerce and Research Center, University of Pune	Session	Resource Person	22 nd December 2013
Dr. M.D.Kakade	Workshop on “Effective Case Presentation”	Indian Institute of Management, Bangalore	Workshop	Resource Person	28 th to 30 th October 2013
All MCA & MBA IT Faculty	UGC Sponsored National Conference on Advances in Computer Science and Information Technology	Bharati Vidyapeeth Deemed University, Pune (India)	National Conference	Participant	27 th and 28 th September 2013

**Dr. Sachin Kadam &
Mrs. Rajlakshmi Wagh**

National Conference
on Preventive
Measures to avoid
Cyber Crimes
ISBN: 978-93-83414-
51-2

New Arts, Science
and Commerce
College,
Ahmednagar

National
Conference

“A Critical Analysis
of Information
Technology Act 2000
with special
reference to
credit card
frauds.”



HEARTIEST CONGRATULATIONS:
Rahul Shrivastava MBA FM for getting selected as
Infusion'14 Campus Ambassador by IIM Rohtak.
Ananya Patnaik for getting letter of appreciation
during her Summer Internship at Reliance Fresh



Congratulations to the Meritorious Students

BVDU IMED, Pune Top five students April / May 2013

BBA SEM VI



Ankita Sinha
88.33%



Prerna Kharbanda
85.00%



Monika Kumari
79.17%



Bharat Bhan
77.17%



Saumya Agrawal
76.33%

BCA SEM VI



Madhurima Ghose
72.73%



Ankur Gupta
72.38%



Himani Grover
71.15%



Vikas Nikam
70.00%



Shubham Pandey
68.95%

Congratulations to the Meritorious Students

MBA (General) SEM-IV



Tushar Kapoor
74.61%



Dongare Snehal Shripal
73.85%



Jyoti Ranjan
73.33%



Manish Kumar Choudhari
73.24%



Divya Bajpal
73.15%

MBA (HR) SEM-IV 2009



Aakasnsa Kanoria
74.39.%



Shruti Mittal
73.85%



Pooja Tiwari
72.94%



Kirti Ahlawat
72.00%



Kr.Pranjali Sharma
71.12%

MBA (IT)SEM-IV 2009



Rahul Kumar
71.65%



Sujeet Kumar Singh
70.21%



Nalini Kher
69.03%



Anshu Bhartia
68.71%



Roshan Kumar Singh
66.65%

MBA (BA) SEM-IV 2009



Ankit Tiwari
71.53%



Ayushi Gunjan
70.09%



Ankit Kumar Tyagi
70.03%



Doijad Akshay Prakash
70.00%



Neelu Chakrawarti
68.69%

Congratulations to the Meritorious Students

MCA SEM-VI



Antara Gupta
76.88%



Meenakshi Tyagi
77.10%



Ankit Gupta
76.88%



Kushal Gupta
74.18%



Pawar Rohit Dadasaheb
70.38%

BVDU IMED , Pune Topper List of Candidates April / May 2013

BBA - SEM-II



Gursimran Singh
77.75%



R.Sunandan
75.42%



Arunava Datta
74.75%



Abhishek Kumar Singh
70.75%



Ankit Goel
70.67%

BCA SEM-II



Sawant Vinayak Sambhaji
73.46%



Kamesh
67.38%



Sallhu Khaliddh Mohammed
66.00%



Sababa Usmani
64.00%



Bisne Pritesh Prabhakar
63.92%

MBA (General) SEM-II (CBCS)



Surbhi
9.44



Abhilasha Goel
9.32



Vaishali Sareen
9.28



Pooja Gupta
9.24



Shruti Vernekar
9.14

Congratulations to the Meritorious Students

MBA (HR) SEM-II (CBCS)



**Sorathiya Jayma
Dhirajlal 9.10.**



**Ratna Singh
9.02**



**Priyanka Chandra
8.79**



**Pratima Dhawan
8.69**



**Shah Binal Shriprakash
8.68**

MBA (IT) SEM-II (CBCS)



**Khambhatta Ankit
Ashwinkumar 9.09**



**Sonawane Rupali
Mohan Sunita 9.05**



**Ankit Badnikar
8.93**



**Priyanka Goel
8.93**



**Hunar Khanuja
8.68**

MCA SEM-II



**Aayushi Kanoria
9.70**



**Priyank Prem Jain
9.40**



**Parikh Hiralben
Kerakkumar 9.34**



**Jyoti Sarodha
9.27**



**Subhash Chandra Patel
9.17**

MBA (FM) SEM-II



**Ananya Pathaik
75.95%**



**Mukherjee Rahul
Ranatosh Ruma 74.90%**



**Binishua Das
73.35%**



**Nandini Md. Gowda
72.60%**



**Monika Jha
72.60%**

Congratulations to the Meritorious Students

BCA SEM-IV



Shefali Garg
80.46%



Phatak Snehal Vasant
76.69%



Kritika Saha
74.54%



rahul
66.69%



Ibrahim Nazifa
58.92%

MCA SEM-IV



**Modi Manthankumar
Dharmeshkumar** 5.50



**Dubal Deepali
Ashokrao** 5.43



**Jamadar Mohsin
Allauddin** 5.37



Neeraj Yadav
5.30



**Saumil Kirtikumar
Shah** 5.25

BBA SEM-IV



Rahul Paul
79.00%



Ashish Bakshi
77.75%



Sahil Sharma
75.17%



Radha Kanodia
73.42%



Indrajeet More
71.75%

Editorial Board



Advisory Board

Dr. Sachin S. Vernekar
Dean FMS BVDU & Director, IMED

Dr. Anthony Rose
Asso. Dean Administration, IMED

Faculty Editors :

Dr. Sonali P. Dharmadhikari,
Ms. Muskan Sharma, Mrs. Ranpeet Kaur

Student Editors :

Ms. Abhilasha Goel, Ms. Nikita Gupta

IMED Gems (Achievements of our Students)

Sr. No.	Student's Name	Course	Achievement	Competition	Institute's Name
1.	Chhavi	MBA – Gen	First Prize	Kavyavachan	MIT College
2.	Milind Rajan	MBA - FM	First Runner Up	Trader & Developer Quiz	Sinhgad Institute
3.	Archit Grag	MBA - FM	First Runner Up	Trader & Developer Quiz	Sinhgad Institute
4.	Vinay Thapliyal	MBA Gen	Participants	Debate	MIT College
5.	Chhavi	MBA _ Gen	Participants	Debate	MIT College
6.	M.D.Anas Khan	MBA – Gen	Participants	Debate	MIT College
7.	M.D.Haris Khan	MBA _ Gen	Participants	Debate	MIT College
8.	Avneesh Yadav	MBA – Gen	Participants	Kavyavachan	MIT College
9.	Rahul Shrivastava	MBA - FM	Participants	Kavyavachan	MIT College
10.	Chhavi	MBA – Gen	Participants	Extempore	MIT College
11.	Rahul Shrivastava	MBA FM	Participants	Extempore	MIT College
12.	M.D.Haris Khan	MBA – Gen	Participants	Extempore	MIT College
13.	Shivangi Dadheech	MBA – Gen	Participants	Snap Hunt	MIT College
14.	Akansha Robert	MBA _ HR	Participants	Snap Hunt	MIT College
15.	Rahul Shrivastava	MBA - FM	Participants	Mind Spree '13'	Sinhgad Institute
16.	M.D.Haris Khan	MBA – Gen	Participants	Mind Spree '13'	Sinhgad Institute
17.	M.D.Anas Khan	MBA – Gen	Participants	Mind Spree '13'	Sinhgad Institute
18.	Amit Yadav	MBA – Gen	Participants	MindSpree '13'	Sinhgad Institute
19.	Rahul Shrivastava	MBA - FM	Participants	Paper Writing	Infocom Future Leadership Award
20.	Apurva Singh	MBA - HR	Participants	Paper Writing	Infocom Future Leadership Award
21.	Ashish Katariya	MBA - Gen	Participants	Paper Writing	Infocom Future Leadership Award

The schedule for admission to BVDU IMED, Pune to its MBA /MBA-HR / MBA-FM and MCA programmes is as follows :

Programme	MBA	MCA
Last date of submission of forms	25 April, 2014	1 March, 2014
Entrance Test date	4 May, 2014	9 March, 2014
Result date (www.bvuniversity.edu.in)	21 May 2014	25 March, 2014
Counselling and admission for IMED, Pune at two centres simultaneously. They are: Pune - IMED and New Delhi centre - BVIMR	3 & 4 June, 2014	13 April, 2014
Commencement of classes	1 July, 2014	1 July, 2014





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Bharati Vidyapeeth University Institute of Management and Entrepreneurship Development, Pune 38

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"Creating Successful Leaders and Entrepreneurs"



History:

Established by Bharati Vidyapeeth in 1978, IMED is one of the oldest and most renowned Business Schools in Western part of India.

Salient Features :

- Re-Accredited by NAAC with "A" Grade.
- IMED Journal of Management and Social Research (ISSN No. : 0975-8429)
- Faculty with rich Academic and Industrial experience.
- Wi-Fi enabled campus and well equipped Library.
- EXCELLENT PLACEMENTS.
- Industry Institute Interface through National / International Seminars, Workshops, MDPs and FDPs
- Foreign students from 18 Nationalities.
- Holistic development of students through personality and entrepreneurial Development club, Soft Skills sessions, Corporate Day, CCEE, Foreign Language, International Management & Cultural Fest, Sports activities etc.



COURSES

MBA

2 year full time programme Dual specialization : Marketing, Finance, HR, IT, IB, Banking & Insurance, Retail and Hospitality Management

MBA (HR)

MBA (Fin. Mkts)

Executive MBA

MCA

(3 Year Full Time Programme)

BCA MCA (Integrated)

(5 Year Full Time Programme)

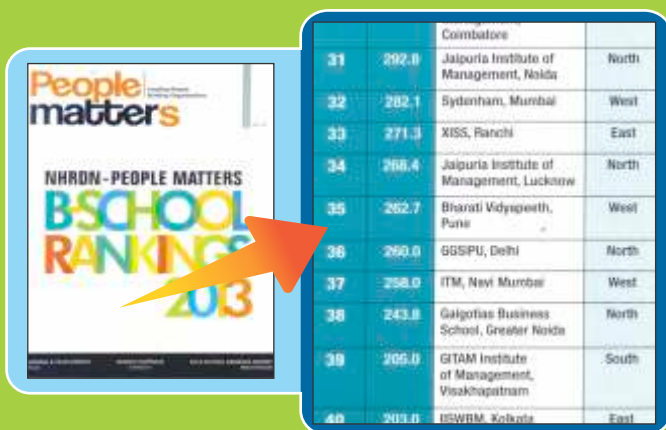
BBA/BCA

3 Year Full Time Programme

RANKING

- } Ranked among Top 100 B-Schools in India by "Business Today" & India Today
- } Ranked among Top 40 B-Schools in India by NHRD
- } Business and Management Chronicle has ranked IMED as one of the Best in Maharashtra.

Dr. Sachin S. Vernekar
Dean FMS BVDU,
Director IMED



BHARATI VIDYAPEETH UNIVERSITY
INSTITUTE OF MANAGEMENT AND ENTREPRENEURSHIP DEVELOPMENT

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